

Channel Design Ltd

**Planning Statement
for
Advertisement Application at;
4 The Quadrant,
Buxton,
SK17 6AW**

10th April 2026

Introduction and proposal description

This planning statement forms part of the application for advertisement consent for new signage at 4 the Quadrant, Buxton.

The proposed signage includes a fascia sign, which replaces the existing fascia sign and frosted window film with the Loveday's logo etched into it. This will replace the current black lettering applied to the central window. The fascia sign consists of a aluminum composite backboard painted in the colour Pantone 267 C, matt finish with the company logo and lettering in 3mm white perspex, set off the board by 25mm.

The signage is fixed to the new shopfront with screws and the frosted film is applied to the new shopfront windows.

The proposed signage non illuminated.

Heritage Significance assessment

Building History

4 The Quadrant is an office, part of a row of 9 units constructed c. 1860 and extended c. 1905. It forms part of 1 to 9 The Quadrant which is a Grade II listed building. It was first listed on 21st January 1974. Listing details:

BUXTON - SK0573NE THE QUADRANT 616-1/3/84 (East side) 21/01/74 Nos.1-9 (Consecutive)

GV II

Row of shops with offices above. c1860, extended 1905, with late C20 alterations. Dressed gritstone with ashlar dressings and Welsh slate roofs with grouped stone stacks. Eaves band and moulded eaves cornice. EXTERIOR: 3-storeys, Stepped street front has 9 windows with curved single window ends and 2 window returns, that to left now 6 windows. Facade divided by tall pilaster strips with vermiculated rustication and curved brackets to ground floor and eaves. 9 varied shop fronts, mostly renewed C20. Tall 3-light mullion windows to first floor with tooled ashlar surrounds, and 3 round headed lights above also with tooled surrounds keystones and projecting sills on stone brackets. Most windows have original casements. Curved entrance at bottom right has doorway with Tuscan Doric columned surround with entablature, above single window and above again single round headed window. Right return has 2 similar windows on the upper floors and a glazed single storey addition of 1905 below with ornate iron parapet. Curved bay at top left has 3-light mullion window to ground floor and single windows above, left return has 6 single windows in similar tooled surrounds. INTERIOR: not inspected.

Listing NGR: SK0583773657.

The site is located within the Buxton Conservation area, within the centre of the town, opposite the Cavendish shopping arcade. The applicant has already had listed building consent and planning permission to replace the existing shop front on a like for like basis, the proposed colours and signage being part of that application.

The new signage is to replace the existing signage with the new company logo and colours.

Lighting assessment

The proposed signage will not be illuminated and therefore there will be no change to the amount of lighting on the shopfront. The existing signage is also not illuminated.

Conclusion

The proposed design and colours has been approved at planning ref: HPK/2025/0323 The design is as this application.

We therefore believe the application should be fully supported and recommended for approval.