

From: Matthew Rhodes
Sent: 09 April 2026 13:01
To: Planning (HPBC)
Cc: Alex Bonser
Subject: HPK/2026/0053 - Environmental Health Consultation#

Hi Alex

Application number	HPK/2026/0053	Application type	Full - MINOR
Site address	2 , Albion Road , New Mills , Derbyshire , SK22 3EX	Proposal	Proposed change to new signage to the new business name (High Peak Hearing), change shop front windows to UPVC, put up an advert on the existing side panel of the building with the business details (High Peak Hearing) and amend the front access.

Env Health don't commonly comment on signage applications, its visual amenity and if the sign is causing a nuisance something has gone quite wrong in the process. See text below for guidelines

Illuminated advertising isn't really a technical issue; it's simply a case of comparing the figures supplied by the applicant with an appropriate standard.

Standard – the following is widely adopted

Professional Lighting Guide 05: The brightness of illuminated advertisements (2015) – Institute of Lighting Professionals.

Unfortunately, I don't have access to a copy of this but these are the recommended levels for EZ3 and 4

SIZE OF ADVERTISE- MENT	AREA TYPE / ZONE	PROFESSIONAL LIGHTING GUIDE 05 MAXIMUM LUMINENCE LEVEL
Up to 10 m2	Suburban / Zone 3	600 cdm2
Over to 10 m2	Suburban / Zone 3	300 cdm2
Up to 10 m2	Urban / Zone 4	600 cdm2
Over 10 m2	Urban / Zone 4	300 cdm2

ENVIRONMENTAL ZONES:

The ILP recommended that in their Development Plans, Local Planning Authorities specify the following environmental zones for exterior lighting control.

Category Examples

- E1: Intrinsically dark areas National Parks, Areas of Outstanding Natural Beauty, etc
- E2: Low district brightness areas Rural or small village locations
- E3: Medium district brightness areas Small town centres or urban locations
- E4: High district brightness areas Town/city centres with high levels of night-time activity

Illuminated advertising is probably not appropriate for EZ 1 and EZ2, but that's very much a matter for the planning officer to decide.

Hope this helps

Matthew Rhodes
Environmental Health Officer (Pollution and Environment)

High Peak Borough Council and Staffordshire Moorlands District Council

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