

Subject:

FW: HPK/2024/0385 and HPK/2024/0386

From: Rachel Robinson**Sent:** 20 January 2025 16:47**To:** Pet Twigg**Subject:** RE: HPK/2024/0385 and HPK/2024/0386

The retrospective shop front is considered unacceptable, in order to make this acceptable, the applicant would need to consult out shopfront and signages SPD's which are available on our website. These offer detailed guidance on acceptable shopfronts and should inform design.

[Design Guidance for Signs](#)

[Design Guidance for Shopfronts](#)

SPD's also available at [Supplementary Planning Documents \(SPDs\) and design guidance - High Peak Borough Council](#) if the above links fail.

Thanks,

Rachel Robinson Conservation Officer

(She/Her)

Development Management

High Peak Borough Council and Staffordshire Moorlands District Council

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From: Rachel Robinson**Sent:** 20 January 2025 16:36**To:** Pet Twigg**Subject:** HPK/2024/0385 and HPK/2024/0386

Hi Pet,

Objection

Less than substantial harm

The original shopfront had traditional pilasters, with recessed door. The previous shop front had been unfavourably adorned with foliage and a contemporary sign. However, the foundations of the previous shopfront was in keeping with the traditional shopfront visible along High Street. No. 18 – 22 high street present prime example of shopfronts within the conservation area and immediate street scene.

In contrast the proposed shopfront presents a modern shopfront and signage. The proposal does not take note of the HPBC 'A Design Guide for Shopfronts' and HPBC 'A Design Guide for Signs'. The proposal presents a very flat and uninteresting shopfront and signage, which is not in keeping with the conservation area and street scene. As such the proposal presents less than substantial harm to the conservation area.

Kind regards,

Rachel Robinson Conservation Officer

(She/Her)

Development Management

High Peak Borough Council and Staffordshire Moorlands District Council

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