

From: [Matthew Rhodes](#)
To: [Planning \(HPBC\)](#)
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Subject: HPK/2024/0386 - Environmental Health Consultation#
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Attachments: [image001.png](#)

Dear Planning

Application number	HPK/2024/0386	Application type	Advertisement Consent
Site address	28A , High Street , Buxton , Derbyshire , SK17 6EU	Proposal	Advertising consent for proposed illuminated signage to front elevation.

Illuminated advertising isn't really a technical issue; it's simply a case of comparing the figures supplied by the applicant with an appropriate standard.

Standard – the following is widely adopted
Professional Lighting Guide 05: The brightness of illuminated advertisements (2015) – Institute of Lighting Professionals.
Unfortunately, I don't have access to a copy of this but these are the recommended levels for EZ3 and 4

SIZE OF ADVERTISE- MENT	AREA TYPE / ZONE	PROFESSIONAL LIGHTING GUIDE 05 MAXIMUM LUMINENCE LEVEL
Up to 10 m2	Suburban / Zone 3	600 cdm2
Over to 10 m2	Suburban / Zone 3	300 cdm2
Up to 10 m2	Urban / Zone 4	600 cdm2
Over 10 m2	Urban / Zone 4	300 cdm2

ENVIRONMENTAL ZONES:

The ILP recommended that in their Development Plans, Local Planning Authorities specify the following environmental zones for exterior lighting control.

Category Examples

E1: Intrinsically dark areas National Parks, Areas of Outstanding Natural Beauty, etc
E2: Low district brightness areas Rural or small village locations
E3: Medium district brightness areas Small town centres or urban locations
E4: High district brightness areas Town/city centres with high levels of night-time activity
Illuminated advertising is probably not appropriate for EZ 1 and EZ2, but that's very much a matter for the planning officer to decide.

Hope this helps
Matthew Rhodes
Environmental Health Officer (Pollution and Environment)
High Peak Borough Council and Staffordshire Moorlands District Council

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