

HERITAGE STATEMENT		SITE ADDRESS:	
REF No. HPK/2022/0368	SITE ADDRESS:	CLARKS SHOES - 17 Spring Gardens, Buxton	
DATE: 04 / 10 / 22			
PREPARED BY: STUART RICHARDS	AGENT:	MAXWELL JONES STUDIOS LTD	
INTRODUCTION:			
This statement has been prepared to support an application for listed building consent and planning permission to alter the existing shop fascia signage and install a further traditional hanging sign at Clarks Shoes, 17 Spring Gardens - a grade 2 listed asset that also falls within a conservation area.			
PROPOSAL:			
Permission is sought to change the colour of the existing sign to bring it into line with the current Clarks Shoes branding guidelines, and the installation of a hanging sign as there is currently nothing visibly advertising the presence of the retail store when approaching from the vicinity of Terrace Road.			
IDENTIFYING THE HERITAGE ASSET:			
Formerly part of the 'Old Royal Hotel' Located in Spring Gardens, the Royal Hotel was built on the site of the Angel Inn. It was designed by Samuel Worth for Andrew Brittlebane, a solicitor and businessman from Winster, Derbyshire. During construction renowned architect Robert Rippon Duke worked on the hotel as the building supervisor. Originally constructed in 1851 for the 6th Duke of Devonshire from dressed tooled limestone, the building is now divided into various retail spaces in a popular and busy pedestrianised shopping area. The building is a listed asset and also sits within a conservation area.			
ASSESSMENT OF IMPACT:			
The archaeological, architectural and historical significance of Building will not be affected at all by the installation of the updated signage. The current signage is aged and doesn't reflect the brand or the vibrant nature of the retail environment. The additional hanging sign has been sympathetically designed to respect the historical nature of the building, without impacting the character and appearance of the building or broader view of the setting.			
JUSTIFICATION AND CONCLUSIONS:			
The tenant would like to update the current appearance of the unit in order to maintain a high standard of 'high street' presence for this well known British brand. We believe the proposal will have minimal negative impact on the building and only further enhance this exciting and popular area of the town.			