



High Peak Borough Council

working for our community

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Barratt Homes
Address line 1	Midshires Meadow
Address line 2	Linglongs Road
Address line 3	
Town/city	Whaley Bridge
Postcode	SK23 7DS
Description of site location must be completed if postcode is not known:	
Easting (x)	400462
Northing (y)	380333
Description	Land off Linglongs Road

2. Applicant Details

Title	Ms
First name	Fiona
Surname	Dootson
Company name	Barratt Homes Manchester
Address line 1	4 Brindley Rd
Address line 2	City Park
Address line 3	
Town/city	Manchester

2. Applicant Details

Country	United Kingdom
Postcode	M16 9HQ
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Ian
Surname	Ainsley
Company name	Ainsley Signs Ltd
Address line 1	Unit 2 John Lee Fold
Address line 2	
Address line 3	
Town/city	Manchester
Country	United Kingdom
Postcode	M24 2LR
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.47 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.97 x Width: 2.1 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background green & grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.97 x Width: 2.1 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background green/grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5.3 x Width: 1 x Depth: 0 metre(s)
What materials will the sign be made of? aluminium & cotton	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background green	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Flag/pole & flags

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	04/02/2021
To	31/03/2022

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No
- If Yes, please provide details:

Robert Bennett of Higher Birchenough Farm Cobden Bridge Mellor Stockport SK6 5NH and James Peter Slack of Overton Hall Farm Taxal Whaley Bridge High Peak SK23 7EA and John Richard Slack of 24 Winterbrook Walingford OX10 9EG ("the Owner")

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
- ☐ The agent
- ☒ The applicant
- ☐ Other person

9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

- Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No
- If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff

11. Authority Employee/Member

- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

04/02/2021