

TABLE 1 - POPULATION PROJECTIONS BY STUDY AREA

AREA	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
PCA										
SK12 2	4,763	4,755	4,746	4,756	4,762	4,771	4,777	4,785	4,793	4,800
SK22 3	3,160	3,172	3,184	3,205	3,227	3,249	3,271	3,292	3,315	3,335
SK22 4	6,038	6,043	6,046	6,068	6,088	6,110	6,232	6,154	6,175	6,198
SK23 7	8,179	8,216	8,255	8,320	8,390	8,456	8,521	8,587	8,653	8,718
	22,140	22,186	22,231	22,349	22,467	22,586	22,801	22,818	22,936	23,051

Notes:

1. Population derived from updated Mapinfo Illumine Report (2008)

TABLE 2 - Per Capita Comparison Expenditure

AREA	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
PCA													
SK122	3830	4083	4299	4407	4319	4426	4449	4622	4802	4990	5184	5386	5597
SK223	2950	3145	3311	3394	3326	3409	3426	3560	3699	3843	3993	4149	4311
SK224	2653	2828	2978	3052	2991	3066	3082	3202	3327	3456	3591	3731	3877
SK237	2983	3180	3348	3432	3363	3448	3465	3600	3740	3886	4038	4195	4359

Notes:

1. Source: 2005 prices taken from Peak Sub Region Retail and Town Centre Study
2. 2005 prices projected forward using actual increase 2006-2011 and assumptions taken from Pitney Bowes Retail Expenditure Guide Spending Update Expenditure Release 2012/13

TABLE 3 - Per Capita Comparison Expenditure Excluding SFT

AREA	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
PCA													
SK122	3,585	3,826	4,024	4,107	3,999	4,072	4,048	4,192	4,346	4,506	4,671	4,848	5,031
SK223	2,761	2,947	3,099	3,163	3,080	3,137	3,118	3,229	3,348	3,470	3,598	3,734	3,875
SK224	2,483	2,650	2,787	2,845	2,770	2,821	2,804	2,904	3,011	3,121	3,236	3,358	3,485
SK237	2,792	2,980	3,134	3,199	3,115	3,172	3,153	3,265	3,385	3,509	3,638	3,776	3,919

Notes:

1. SFT deducted using figures taken from Pitney Bowes Retail Expenditure Guide 2012/13 - Non-store Retail Sales Narrow (ONS) Definition Central Case

TABLE 4 - Total Comparison Expenditure

AREA	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	Growth 2013 - 2017
PCA											
SK122	19.56	19.01	19.33	19.25	19.96	20.74	21.52	22.35	23.24	24.15	3.41
SK223	10.00	9.77	9.99	9.99	10.42	10.88	11.35	11.84	12.38	12.92	2.05
SK224	17.18	16.74	17.06	17.02	17.68	18.39	19.45	19.91	20.74	21.60	3.21
SK237	26.16	25.59	26.18	26.23	27.39	28.62	29.90	31.24	32.67	34.16	5.54
Total PCA	72.90	71.11	72.55	72.50	75.46	78.63	82.23	85.35	89.02	92.84	14.21

Notes

1. Total available comparison expenditure derived from multiplication of Population (Table 1) and Per Capita Expenditure (Table 3)
2. All figures expressed at 2005 prices

TABLE 5: Comparison Goods Benchmark Turnovers

STORE	NET FLOOR AREA (SQ M)	COMPARISON GOODS FLOORSPACE %	COMPARISON GOODS FLOORSPACE	SALES DENSITY 2013 (£ SQ.M.) AT 2005 PRICES	COMPANY AVERAGE TOTAL TURNOVER 2014 (£M)	COMPANY AVERAGE TOTAL TURNOVER 2017 (£M)	PROPORTION OF TURNOVER FROM STUDY (%)	TURNOVER FROM STUDY AREA 2014 (£M)	TURNOVER FROM STUDY AREA 2017(£M)
PCA									
WHALEY BRIDGE									
Coop	212	15.00%	32	3962	0.13	0.14	95%	0.12	0.13
Other Comparison Floorspace	802	100.00%	802	3500	2.86	3.01	100%	2.86	3.01
Whaley Bridge Town Centre Total	1,014		834		2.99	3.15		2.98	3.14
Tesco Store	1,781	30.00%	534	12185	6.63	6.99	90%	5.96	6.29
Whaley Bridge Total	2,795		1,368		9.61	10.14		8.94	9.44
NEW MILLS									
Spar	474	20.00%	95	3194	0.31	0.33	90%	0.28	0.29
Coop	743	15.00%	111	3962	0.45	0.47	90%	0.40	0.43
Londis	100	19.00%	19	2500	0.05	0.05	95%	0.05	0.05
Cost Cutter	120	10.00%	12	2500	0.03	0.03	95%	0.03	0.03
Local 4U	60	10.00%	6	2500	0.02	0.02	95%	0.01	0.02
Other Comparison Floorspace	1,127	100.00%	1,127	3000	3.44	3.63	95%	3.27	3.45
New Mills Town Centre Total	2,624		1,370		4.29	4.53		4.04	4.26
DISLEY									
Coop	250	15.00%	38	3962	0.15	0.16	100%	0.15	0.16
FURNESS VALE									
Post Office/Convenience Unit	20	0.00%	0	0	0.00	0.00	80%	0.00	0.00
HIGH LANE									
General comparison Provision	0	0.00%	0	2000	0.00	0.00	100%	0.00	0.00
TOTAL PCA					14.06	14.83		13.14	13.86
OTHER AREAS									
CHAPEL- EN-LE-FRITH									
Coop	446	15.00%	67	3962	0.27	0.28	50%	0.13	0.14
Other Comparison Floorspace	1,550	100.00%	1,550	3500	5.52	5.83	50%	2.76	2.91
Chapel-en-le-Frith Town Centre Total	1,996		1,617		5.79	6.11		2.90	3.06
Morrisons	1,700	22.00%	374	13175	5.02	5.29	45%	2.26	2.38
MARPLE									
Co op	1,417	15.00%	213	3962	0.86	0.90	30%	0.26	0.27
Iceland	265	3.00%	8	9042	0.07	0.08	30%	0.02	0.02
Marple Town Centre Total	1,682		221		0.93	0.98		0.28	0.29
CHINLEY									
Chinley Stores	65	0.00%	0	0	0.00	0.00	50%	0.00	0.00
HAYFIELD									
The Village Store	30	0.00%	0	0	0.00	0.00	50%	0.00	0.00
BOLLINGTON									
Late Shop	120	5.00%	6	5971	0.04	0.04	25%	0.01	0.01
Costcutter	100	5.00%	5	2000	0.01	0.01	25%	0.00	0.00
Bollington Town Centre Total	220		11		0.05	0.05		0.01	0.01
HAZEL GROVE									
Sainsburys	5,380	30.00%	1,614	7901	12.98	13.70	10%	1.30	1.37
Coop	1,855	15.00%	278	3962	1.12	1.18	5%	0.06	0.06
Freshers	985	10.00%	99	2000	0.20	0.21	5%	0.01	0.01
M&S Simply Food	427	5.00%	21	1497	0.03	0.03	5%	0.00	0.00
Other Comparison Floorspace	2,000	100.00%	2,000	3500	7.13	7.52	15%	1.07	1.13
Hazel Grove District Centre Total	10,647		4,012		21.46	22.64		2.43	2.57
POYNTON									
Coop	1,000	15.00%	150	3962	0.60	0.64	5%	0.03	0.03
Asda (formerly Netto)	1,200	35.00%	420	9284	3.97	4.19	10%	0.40	0.42
Other Comparison Floorspace	1,500	100.00%	1,500	3500	5.34	5.64	15%	0.80	0.85
Poynton Town Centre Total	3,700		2,070		9.92	10.46		1.23	1.30
TOTAL OTHER AREAS					38.15	40.25		6.85	7.23
TOTAL					52.21	55.08		19.99	21.09

Notes

- Floorspace taken from IGD, DPP Pacing and GOAD plans
- Company average turnover derived by multiplying floorspace by company average sales density
- All turnovers expressed at 2005 prices
- Comparison goods sales density increased by 1.8% per annum between base and design year to allow for business investment and improved working practices for existing floorspace
- For major named operators - sales densities used as derived from Verdict 2012 Food and Grocery Retailers

TABLE 6: Comparison Commitments

STORE	NET FLOOR AREA (SQ M)	COMPANY AVERAGE SALES DENSITY 2013 (£ SQ.M.)	COMPANY AVERAGE TOTAL TURNOVER 2014 (£M)	COMPANY AVERAGE TOTAL TURNOVER 2017 (£M)	PROPORTION OF TURNOVER FROM STUDY (%)	COMPANY AVERAGE TURNOVER FROM STUDY AREA 2014 (£M)	COMPANY AVERAGE TURNOVER FROM STUDY AREA 2017 (£M)
Tesco Extension	489	6092.5	3.03	3.20	90%	2.73	2.88
Total	489		3.03	3.20		2.73	2.88

Notes:

1. Floor Area derived from retail assessment submitted with planning applications (ref. HPK/2010/0603)
2. 50% Company Average Sales density figures for named foodstores updated with data derived from Verdict UK Food and Grocery Retailers 2011 report
3. All turnovers expressed at 2005 prices
4. Floorspace efficiency applied from assumed year of opening for commitment in line with Pitney Bowes Retail Expenditure Guide 2012/13 - 1.8% for comp:

TABLE 7: Proposals

Store	Gross Floorspace	Net to Gross Ratio	Net Comparison Floorspace *1	Average Sales Density	Total Turnover @ 2014	Total Turnover @ 2017	Proportion of Turnover from Study Area	Turnover from Study Area @ 2013	Company Average Total Turnover at 2017
			SQ M	£/SQ M	£m	£m	%	£m	£m
Comparison Goods Floorspace	2230	80%	1,784	4,000	7.14	7.53	90%	6.42	6.78
Total					7.14			6.42	6.78

Notes

1. Net to gross ratio assumption based on expected layout of retail unit
2. Floorspace efficiency applied to assumed year of opening (2014) for commitment in line with Pitney Bowes Retail Expenditure Guide 2012/13 - 1.8% for comparison goods

**TABLE 8: COMPARISON GOODS CAPACITY SUMMARY FOR STUDY AREA
(2005 PRICES)**

CAPACITY SUMMARY	2014	2017
Available Expenditure (£m)	82.23	92.84
Turnover of existing comparison floorspace within PCA	13.14	13.86
Turnover of Commitments from PCA	2.73	2.88
Total Remaining Capacity in PCA (£m)	66.36	76.10
Proposal's Turnover from PCA	6.42	6.78
Surplus Capacity after Proposal (£m)	59.94	69.32

Notes

1. See plan DPP1 for Study Area
2. Expenditure taken from table 7
3. Company average turnover of non food stores drawn from PCA is taken from table 8

TABLE 9: Comparison Market Shares**Clothing/Fashion Market Share**

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	0.00%	0.00%	2.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
New Mills Town Centre	0.00%	1.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total within Zone 2	0.00%	1.60%	0.00%	2.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area										
Other within Peak Sub-Region	20.00%	0.00%	0.00%	4.60%	1.10%	19.70%	43.20%	3.80%	14.30%	17.70%
Buxton Town Centre	0.00%	16.90%	0.00%	9.10%	0.00%	0.00%	0.70%		0.00%	0.00%
Total within Peak Sub-Region	20.00%	18.50%	0.00%	16.00%	1.10%	19.70%	43.90%	3.80%	14.30%	17.70%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	10.80%	42.70%					9.60%			0.00%
Manchester City Centre	28.50%	8.10%	13.40%				10.30%			0.00%
Macclesfield Town Centre/Retail Parks	0.00%	11.30%					11.50%	39.20%		0.00%
Trafford Centre	3.80%	5.60%								0.00%
Cheadle Town Centre/Retail Parks	0.00%									0.00%
Other Destinations outside Peak Sub-Region	36.90%	13.80%	86.60%	84.00%	98.90%	80.30%	24.70%	57.00%	85.70%	82.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Personal/Luxury Goods Market Share

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	4.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	5.90%	0.00%	2.30%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%
New Mills Town Centre	0.00%	4.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total within Zone 2	0.00%	15.70%	0.00%	2.30%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%
Outside Study Area										
Other within Peak Sub-Region	35.70%	2.00%	0.00%	3.70%	1.50%	50.70%	71.00%	2.80%	30.00%	38.50%
Buxton Town Centre	0.00%	27.50%	0.00%	6.10%		0.00%	3.10%	0.00%	0.00%	0.00%
Total within Peak Sub-Region	35.70%	45.20%	0.00%	12.10%	1.50%	50.70%	74.70%	2.80%	30.00%	38.50%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	12.50%	30.40%					6.70%			0.00%
Manchester City Centre	18.30%	8.80%	12.30%				0.70%			0.00%
Macclesfield Town Centre/Retail Parks		3.90%					6.50%	45.10%		0.00%
Trafford Centre	5.80%	4.90%								0.00%
Cheadle Town Centre/Retail Parks		0.00%								0.00%
Other Destinations outside Peak Sub-Region	27.70%	6.80%	87.70%	87.90%	98.50%	49.30%	11.40%	52.10%	70.00%	61.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Recreational Goods Market Share

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	1.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%
New Mills Town Centre	0.00%	1.50%	0.00%	0.00%	0.00%	0.00%	1.10%	0.00%	0.00%	0.00%
Total within Zone 2	0.00%	3.00%	0.00%	0.00%	0.00%	0.00%	3.00%	0.00%	0.00%	0.00%
Outside Study Area										
Other within Peak Sub-Region	23.40%	0.00%	0.00%	6.70%	1.70%	30.20%	42.30%	6.30%	24.00%	13.20%
Buxton Town Centre		19.70%	0.00%	0.00%	0.00%		3.90%		0.00%	0.00%
Total within Peak Sub-Region	23.40%	22.70%	0.00%	6.70%	1.70%	30.20%	49.20%	6.30%	24.00%	13.20%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	27.30%	60.60%					12.60%			
Manchester City Centre	19.50%	6.10%	1.80%				3.20%			
Macclesfield Town Centre/Retail Parks		4.50%					17.90%	39.60%		
Trafford Centre	3.90%	0.00%								
Cheadle Town Centre/Retail Parks		0.00%								
Other Destinations outside Peak Sub-Region	25.90%	6.10%	98.20%	93.30%	98.30%	69.80%	17.10%	54.10%	76.00%	86.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Furniture and Floor Coverings Market Share

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	5.40%	0.00%	2.90%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%
New Mills Town Centre	0.00%	5.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total within Zone 2	0.00%	11.90%	0.00%	2.90%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%
Outside Study Area										
Other within Peak Sub-Region	24.00%	1.10%	0.00%	2.90%	1.60%	14.40%	41.30%	1.50%	9.40%	14.30%
Buxton Town Centre	0.00%	9.80%	0.00%	0.00%	0.00%		1.40%	0.00%	0.00%	0.00%
Total within Peak Sub-Region	24.00%	22.80%	0.00%	5.80%	1.60%	14.40%	43.40%	1.50%	9.40%	14.30%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	13.50%	44.60%		2.90%			10.60%			
Manchester City Centre	14.60%	5.40%								
Macclesfield Town Centre/Retail Parks		8.70%		0.00%			16.40%	50.00%		
Trafford Centre		0.00%								
Cheadle Town Centre/Retail Parks		5.40%						3.00%		
Other Destinations outside Peak Sub-Region	47.90%	13.10%	100.00%	91.30%	98.40%	85.60%	29.60%	45.50%	90.60%	85.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

DIY & Decorating Supplies Market Share

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	2.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	12.60%	0.00%	0.00%	0.00%	0.00%	0.50%	0.00%	0.00%	0.00%
New Mills Town Centre	0.00%	5.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total within Zone 2	0.00%	21.00%	0.00%	0.00%	0.00%	0.00%	0.50%	0.00%	0.00%	0.00%
Outside Study Area										
Other within Peak Sub-Region	42.10%	7.60%	0.00%	4.40%	1.20%	26.40%	73.50%	2.60%	16.50%	50.50%
Buxton Town Centre	0.00%	15.90%	0.00%	8.90%	0.00%	0.00%	2.30%	0.00%	0.00%	0.00%
Total within Peak Sub-Region	42.10%	44.50%	0.00%	13.30%	1.20%	26.40%	76.30%	2.60%	16.50%	50.50%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	10.70%	36.90%		0.00%			3.40%			
Manchester City Centre	2.50%	1.70%								
Macclesfield Town Centre/Retail Parks		9.20%		0.00%			10.20%	49.30%		
Trafford Centre		0.00%								
Cheadle Town Centre/Retail Parks		0.80%						0.00%		
Other Destinations outside Peak Sub-Region	44.70%	6.90%	100.00%	86.70%	98.80%	73.60%	10.10%	48.10%	83.50%	49.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Domestic Appliances Market Share

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%
New Mills Town Centre	0.90%	14.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.90%
Total within Zone 2	0.90%	15.90%	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%	0.00%	0.90%
Outside Study Area										
Other within Peak Sub-Region	50.40%	5.60%	0.00%	8.10%	0.00%	43.50%	57.10%	2.60%	46.20%	27.40%
Buxton Town Centre	0.00%	18.70%	0.00%	2.70%	0.00%		2.60%	0.00%	0.00%	0.00%
Total within Peak Sub-Region	51.30%	40.20%	0.00%	10.80%	0.00%	43.50%	60.90%	2.60%	46.20%	28.30%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	8.30%	36.40%		0.00%			3.00%			
Manchester City Centre	3.70%	1.90%								
Macclesfield Town Centre/Retail Parks		11.20%		0.00%			13.40%	46.20%		
Trafford Centre		0.00%								
Cheadle Town Centre/Retail Parks		7.50%						3.80%		
Other Destinations outside Peak Sub-Region	36.70%	2.80%	100.00%	89.20%	100.00%	56.50%	22.70%	47.40%	53.80%	71.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Audio Visual

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
New Mills Town Centre	1.10%	8.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.10%
Total within Zone 2	1.10%	9.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.10%
Outside Study Area										
Other within Peak Sub-Region	23.10%	2.20%	0.00%	3.50%	0.00%	37.70%	56.50%	2.80%	38.80%	22.00%
Buxton Town Centre	0.00%	15.20%	0.00%	3.50%	0.00%		1.50%	0.00%	0.00%	0.00%
Total within Peak Sub-Region	24.20%	27.20%	0.00%	7.00%	0.00%	37.70%	58.00%	2.80%	38.80%	23.10%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	15.40%	50.00%		0.00%			5.50%			
Manchester City Centre	8.80%	1.10%								
Macclesfield Town Centre/Retail Parks		12.00%		0.00%			15.00%	47.80%		
Trafford Centre		0.00%								
Cheadle Town Centre/Retail Parks		6.50%						1.40%		
Other Destinations outside Peak Sub-Region	51.60%	3.20%	100.00%	93.00%	100.00%	62.30%	21.50%	48.00%	61.20%	76.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

TABLE 10: COMPARISON ZONAL MONEY FLOWS**TABLE 10A: Per Capita Zonal Expenditure - Non-Bulky Goods including SFT**

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	1573	1547	1587	1548	1588	1609	1646	1716	1809	1914	2019	1893
2	1584	1666	1710	1667	1710	1733	1772	1849	1948	2061	2175	2284
3	1716	1805	1852	1806	1853	1877	1920	2003	2111	2233	2356	2474
4	1665	1752	1797	1752	1798	1821	1863	1943	2048	2167	2286	2400
5	1880	1978	2029	1978	2030	2056	2104	2194	2313	2447	2581	2710
6	1559	1640	1683	1641	1683	1705	1744	1819	1918	2029	2140	2247
7	1510	1589	1630	1589	1630	1652	1690	1762	1857	1965	2073	2177
8	1632	1717	1762	1717	1762	1785	1826	1905	2007	2124	2241	2353
9	1628	1713	1757	1713	1758	1781	1822	1900	2003	2119	2235	2347
10	1576	1658	1701	1659	1702	1724	1763	1839	1939	2051	2164	2272

TABLE 10B: Per Capita Zonal Expenditure - Non-Bulky Goods excluding SFT

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	1474	1447	1478	1432	1458	1464	1489	1546	1625	1715	1805	1691
2	1484	1558	1592	1542	1570	1577	1604	1666	1750	1847	1944	2039
3	1608	1688	1724	1670	1701	1708	1738	1804	1895	2001	2106	2209
4	1560	1638	1673	1621	1650	1657	1686	1751	1839	1941	2044	2143
5	1762	1849	1889	1830	1863	1871	1904	1977	2077	2192	2308	2420
6	1461	1533	1567	1518	1545	1552	1579	1639	1722	1818	1914	2007
7	1415	1485	1517	1470	1497	1503	1529	1588	1668	1761	1853	1944
8	1529	1605	1640	1589	1618	1624	1653	1716	1803	1903	2003	2101
9	1525	1601	1636	1585	1614	1620	1649	1712	1798	1898	1998	2096
10	1477	1550	1584	1534	1562	1569	1596	1657	1741	1838	1934	2029

TABLE 10C: Per Capita Zonal Expenditure - Bulky Goods including SFT

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	1110	1092	1120	1092	1121	1135	1161	1211	1277	1351	1425	1336
2	1154	1214	1246	1214	1246	1262	1291	1347	1419	1502	1584	1664
3	1294	1361	1397	1362	1397	1415	1448	1510	1592	1684	1777	1865
4	1252	1317	1351	1318	1352	1369	1401	1461	1540	1629	1719	1805
5	1393	1465	1504	1466	1504	1524	1559	1626	1713	1813	1913	2008
6	1207	1270	1303	1270	1303	1320	1351	1409	1485	1571	1657	1740
7	1095	1152	1182	1152	1182	1198	1225	1278	1347	1425	1503	1579
8	1312	1380	1416	1381	1417	1435	1468	1531	1614	1707	1801	1891
9	1183	1245	1277	1245	1277	1294	1324	1381	1455	1540	1624	1705
10	1205	1268	1301	1268	1301	1318	1348	1406	1482	1568	1654	1737

TABLE 10D: Per Capita Zonal Expenditure - Bulky Goods excluding SFT

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	1040	1021	1043	1010	1029	1033	1051	1091	1146	1210	1274	1193
2	1081	1135	1160	1123	1144	1149	1169	1213	1275	1346	1416	1486
3	1212	1273	1300	1260	1283	1288	1310	1361	1429	1509	1588	1666
4	1173	1231	1258	1219	1241	1246	1268	1316	1383	1460	1537	1612
5	1305	1370	1400	1356	1381	1386	1411	1465	1539	1624	1710	1793
6	1131	1187	1213	1175	1196	1201	1222	1269	1333	1407	1482	1554
7	1026	1077	1100	1066	1085	1090	1109	1151	1210	1277	1344	1410
8	1229	1291	1318	1277	1300	1306	1329	1380	1449	1530	1610	1689
9	1108	1164	1189	1152	1173	1177	1198	1244	1307	1379	1452	1523
10	1129	1185	1211	1173	1194	1199	1220	1267	1331	1405	1479	1551

TABLE 10E: Zonal Population Estimates

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	40,694	40,923	41,152	41,342	41,531	41,721	41,909	42,096	42,284	42,517	42,749	42,982
2	49,212	49,155	49,097	49,206	49,316	49,425	49,512	49,600	49,687	49,814	49,940	50,067
3	43,558	43,519	43,480	43,403	43,327	43,250	43,237	43,223	43,210	43,168	43,126	43,084
4	11,015	11,000	10,984	10,971	10,959	10,946	10,924	10,902	10,880	10,865	10,851	10,836
5	30,878	30,789	30,700	30,585	30,471	30,356	30,292	30,228	30,164	30,081	29,998	29,915
6	8,969	8,934	8,898	8,872	8,847	8,821	8,801	8,780	8,760	8,740	8,720	8,700
7	31,169	31,205	31,240	31,323	31,407	31,490	31,555	31,620	31,685	31,808	31,930	32,053
8	29,508	29,431	29,353	29,408	29,462	29,517	29,551	29,585	29,619	29,598	29,576	29,555
9	43,496	43,570	43,644	43,763	43,882	44,001	44,082	44,164	44,245	44,387	44,530	44,672
10	25,096	25,159	25,221	25,298	25,376	25,453	25,509	25,564	25,620	25,695	25,769	25,844
Total	313,595	313,682	313,769	314,173	314,576	314,980	315,371	315,763	316,154	316,672	317,190	317,708

TABLE 10F: Zonal Non-Bulky Goods Expenditure excluding SFT

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	59.98	59.20	60.82	59.19	60.54	61.07	62.42	65.10	68.69	72.92	77.17	72.67
2	73.04	76.59	78.15	75.87	77.43	77.92	79.42	82.61	86.94	92.01	97.10	102.10
3	70.04	73.46	74.98	72.50	73.69	73.87	75.13	77.99	81.90	86.38	90.84	95.18
4	17.18	18.01	18.38	17.78	18.09	18.14	18.42	19.09	20.01	21.09	22.18	23.23
5	54.39	56.94	58.00	55.97	56.78	56.80	57.67	59.76	62.64	65.94	69.22	72.40
6	13.10	13.70	13.94	13.46	13.67	13.69	13.89	14.39	15.09	15.89	16.69	17.46
7	44.10	46.35	47.40	46.04	47.01	47.33	48.25	50.21	52.85	56.01	59.18	62.31
8	45.12	47.24	48.14	46.72	47.66	47.95	48.84	50.77	53.39	56.32	59.25	62.09
9	66.35	69.77	71.40	69.35	70.81	71.30	72.67	75.60	79.56	84.26	88.98	93.63
10	37.06	39.00	39.94	38.81	39.64	39.93	40.71	42.36	44.60	47.22	49.85	52.43
Total	480.37	500.25	511.14	495.71	505.32	508.00	517.41	537.88	565.68	598.04	630.45	653.50

TABLE 10G: Zonal Bulky Goods Expenditure excluding SFT

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	42.32	41.78	42.92	41.77	42.72	43.10	44.04	45.94	48.47	51.45	54.46	51.28
2	53.21	55.80	56.93	55.28	56.41	56.77	57.86	60.19	63.34	67.03	70.74	74.38
3	52.81	55.39	56.54	54.67	55.57	55.70	56.65	58.81	61.76	65.14	68.50	71.77
4	12.92	13.55	13.82	13.37	13.60	13.64	13.85	14.35	15.05	15.86	16.67	17.47
5	40.30	42.19	42.97	41.47	42.07	42.09	42.73	44.28	46.41	48.86	51.29	53.65
6	10.14	10.61	10.79	10.42	10.58	10.60	10.76	11.14	11.68	12.30	12.92	13.52
7	31.98	33.61	34.37	33.39	34.09	34.32	34.99	36.41	38.32	40.61	42.92	45.18
8	36.28	37.98	38.70	37.56	38.31	38.55	39.26	40.81	42.92	45.28	47.63	49.92
9	48.21	50.70	51.88	50.40	51.46	51.81	52.81	54.94	57.82	61.23	64.66	68.03
10	28.34	29.82	30.54	29.67	30.31	30.53	31.13	32.39	34.10	36.10	38.11	40.09
Total	356.52	371.41	379.47	368.00	375.12	377.10	384.08	399.26	419.88	443.87	467.90	485.30

TABLE 10H: Zonal Total Comparison Goods Expenditure excluding SFT

ZONE	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	102.30	100.98	103.74	100.96	103.27	104.17	106.46	111.04	117.17	124.37	131.63	123.96
2	126.25	132.38	135.08	131.15	133.84	134.69	137.28	142.80	150.27	159.04	167.84	176.48
3	122.85	128.85	131.51	127.17	129.26	129.57	131.79	136.80	143.67	151.51	159.33	166.95
4	30.11	31.56	32.20	31.15	31.68	31.78	32.27	33.44	35.06	36.96	38.85	40.69
5	94.70	99.12	100.97	97.45	98.85	98.89	100.40	104.03	109.05	114.80	120.51	126.05
6	23.25	24.31	24.73	23.89	24.25	24.28	24.65	25.54	26.76	28.19	29.61	30.98
7	76.08	79.96	81.78	79.43	81.09	81.65	83.24	86.61	91.17	96.62	102.10	107.49
8	81.40	85.22	86.84	84.28	85.97	86.49	88.10	91.58	96.32	101.60	106.88	112.01
9	114.56	120.47	123.28	119.75	122.27	123.11	125.48	130.54	137.38	145.49	153.64	161.66
10	65.40	68.82	70.48	68.49	69.95	70.45	71.84	74.76	78.70	83.32	87.96	92.53
Total	836.89	871.66	890.61	863.71	880.44	885.10	901.49	937.14	985.55	1041.91	1098.35	1138.80

TABLE 10I Expenditure Weighting

ZONE	Clothing	Personal Goods	Recreatio nal	Furniture & Floor	DIY	Domestic Applianc es	Audio / Visual
1	43.2%	32.8%	24.0%	35.1%	16.2%	20.4%	28.3%
2	44.2%	33.0%	22.8%	34.8%	16.3%	20.0%	28.9%
3	43.9%	35.8%	20.3%	35.5%	15.2%	19.0%	30.3%
4	44.1%	34.1%	21.8%	35.4%	18.1%	21.5%	25.0%
5	43.1%	37.1%	19.8%	37.4%	15.3%	19.2%	28.1%
6	43.6%	34.3%	22.1%	36.1%	18.1%	21.1%	24.7%
7	43.0%	33.1%	23.9%	35.1%	17.2%	20.4%	27.4%
8	44.7%	34.2%	21.1%	35.6%	14.7%	20.4%	29.3%
9	43.6%	33.6%	22.8%	34.5%	17.7%	21.3%	26.5%
10	44.2%	33.3%	22.5%	35.1%	18.3%	20.9%	25.6%
Total							

TABLE 10J Expenditure spent on Comparison Goods Types @ 2013

ZONE	Clothing	Personal Goods	Recreatio nal	Furniture & Floor	DIY	Domestic Applianc es	Audio / Visual
1	28.12	21.35	15.62	16.12	7.44	9.37	13.00
2	36.51	27.26	18.84	20.94	9.81	12.04	17.39
3	34.24	27.92	15.83	20.88	8.94	11.17	17.82
4	8.42	6.51	4.16	5.08	2.60	3.09	3.59
5	25.75	22.17	11.83	16.56	6.77	8.50	12.44
6	6.28	4.94	3.18	4.02	2.02	2.35	2.75
7	21.59	16.62	12.00	12.78	6.26	7.43	9.98
8	22.69	17.36	10.71	14.53	6.00	8.33	11.96
9	32.96	25.40	17.24	18.95	9.72	11.70	14.56
10	18.73	14.11	9.53	11.37	5.93	6.77	8.29
Total	235.29	183.64	118.95	141.24	65.49	80.75	111.78

TABLE 10K Expenditure spent on Comparison Goods Types @ 2017

ZONE	Clothing	Personal Goods	Recreational	Furniture & Floor	DIY	Domestic Appliances	Audio / Visual
1	31.40	23.84	17.44	18.00	8.31	10.46	14.51
2	45.13	33.69	23.28	25.88	12.12	14.88	21.50
3	41.78	34.07	19.32	25.48	10.91	13.64	21.75
4	10.24	7.92	5.06	6.18	3.16	3.76	4.37
5	31.21	26.86	14.34	20.06	8.21	10.30	15.07
6	7.61	5.99	3.86	4.88	2.45	2.85	3.34
7	26.79	20.62	14.89	15.86	7.77	9.22	12.38
8	27.76	21.24	13.10	17.77	7.34	10.18	14.63
9	40.82	31.46	21.35	23.47	12.04	14.49	18.03
10	23.18	17.46	11.80	14.07	7.34	8.38	10.26
Total	285.91	223.15	144.44	171.67	79.65	98.15	135.84

TABLE 11: DETAILED MONEY FLOWS

Clothing/Fashion Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
New Mills Town Centre	0.00	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total within Zone 2	0.00	0.58	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area										
Other within Peak Sub-Region	5.62	0.00	0.00	0.39	0.28	1.24	9.33	0.86	4.71	3.31
Buxton Town Centre	0.00	6.17	0.00	0.77	0.00	0.00	0.15	0.00	0.00	0.00
Total within Peak Sub-Region	5.62	6.76	0.00	1.35	0.28	1.24	9.48	0.86	4.71	3.31
Outside Peak Sub Region	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport Town Centre/Retail Parks	3.04	15.59	0.00	0.00	0.00	0.00	2.07	0.00	0.00	0.00
Manchester City Centre	8.02	2.96	4.59	0.00	0.00	0.00	2.22	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	4.13	0.00	0.00	0.00	0.00	2.48	8.90	0.00	0.00
Trafford Centre	1.07	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Destinations outside Peak Sub-Region	10.38	5.04	29.65	7.07	25.47	5.04	5.33	12.94	28.25	15.41
Total	28.12	36.51	34.24	8.42	25.75	6.28	21.59	22.69	32.96	18.73

Personal & Luxury Goods Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	1.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	1.61	0.00	0.15	0.00	0.00	0.10	0.00	0.00	0.00
New Mills Town Centre	0.00	1.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total within Zone 2	0.00	4.28	0.00	0.15	0.00	0.00	0.10	0.00	0.00	0.00
Outside Study Area										
Other within Peak Sub-Region	7.62	0.55	0.00	0.24	0.33	2.50	11.80	0.49	7.62	5.43
Buxton Town Centre	0.00	7.50	0.00	0.40	0.00	0.00	0.52	0.00	0.00	0.00
Total within Peak Sub-Region	7.62	12.32	0.00	0.79	0.33	2.50	12.41	0.49	7.62	5.43
Outside Peak Sub Region	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport Town Centre/Retail Parks	2.67	8.29	0.00	0.00	0.00	0.00	1.11	0.00	0.00	0.00
Manchester City Centre	3.91	2.40	3.43	0.00	0.00	0.00	0.12	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	1.06	0.00	0.00	0.00	0.00	1.08	7.83	0.00	0.00
Trafford Centre	1.24	1.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Destinations outside Peak Sub-Region	5.91	1.85	24.49	5.72	21.84	2.43	1.89	9.05	17.78	8.68
Total	21.35	27.26	27.92	6.51	22.17	4.94	16.62	17.36	25.40	14.11

Recreational Goods Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00
New Mills Town Centre	0.00	0.28	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Total within Zone 2	0.00	0.57	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00
Outside Study Area										
Other within Peak Sub-Region	3.66	0.00	0.00	0.28	0.20	0.96	5.08	0.67	4.14	1.26
Buxton Town Centre	0.00	3.71	0.00	0.00	0.00	0.00	0.47	0.00	0.00	0.00
Total within Peak Sub-Region	3.66	4.28	0.00	0.28	0.20	0.96	5.90	0.67	4.14	1.26
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	4.27	11.41	0.00	0.00	0.00	0.00	1.51	0.00	0.00	0.00
Manchester City Centre	3.05	1.15	0.28	0.00	0.00	0.00	0.38	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	0.85	0.00	0.00	0.00	0.00	2.15	4.24	0.00	0.00
Trafford Centre	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Destinations outside Peak Sub-Region	4.05	1.15	15.55	3.88	11.63	2.22	2.05	5.80	13.10	8.27
Total	15.62	18.84	15.83	4.16	11.83	3.18	12.00	10.71	17.24	9.53

Furniture and Floor Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	1.13	0.00	0.15	0.00	0.00	0.09	0.00	0.00	0.00
New Mills Town Centre	0.00	1.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total within Zone 2	0.00	2.49	0.00	0.15	0.00	0.00	0.09	0.00	0.00	0.00
Outside Study Area										
Other within Peak Sub-Region	3.87	0.23	0.00	0.15	0.26	0.58	5.28	0.22	1.78	1.63
Buxton Town Centre	0.00	2.05	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00
Total within Peak Sub-Region	3.87	4.78	0.00	0.29	0.26	0.58	5.55	0.22	1.78	1.63
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	2.18	9.34	0.00	0.15	0.00	0.00	1.35	0.00	0.00	0.00
Manchester City Centre	2.35	1.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	1.82	0.00	0.00	0.00	0.00	2.10	7.26	0.00	0.00
Trafford Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00	1.13	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00
Other Destinations outside Peak Sub-Region	7.72	2.74	20.88	4.64	16.29	3.44	3.78	6.61	17.17	9.74
Total	16.12	20.94	20.88	5.08	16.56	4.02	12.78	14.53	18.95	11.37

DIY Goods Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	1.24	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00
New Mills Town Centre	0.00	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total within Zone 2	0.00	2.06	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00
Outside Study Area										
Other within Peak Sub-Region	3.13	0.75	0.00	0.11	0.08	0.53	4.60	0.16	1.60	2.99
Buxton Town Centre	0.00	1.56	0.00	0.23	0.00	0.00	0.14	0.00	0.00	0.00
Total within Peak Sub-Region	3.13	4.37	0.00	0.35	0.08	0.53	4.78	0.16	1.60	2.99
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	0.80	3.62	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00
Manchester City Centre	0.19	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	0.90	0.00	0.00	0.00	0.00	0.64	2.96	0.00	0.00
Trafford Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Destinations outside Peak Sub-Region	3.33	0.68	8.94	2.25	6.69	1.48	0.63	2.89	8.12	2.93
Total	7.44	9.81	8.94	2.60	6.77	2.02	6.26	6.00	9.72	5.93

Domestic Appliances Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	0.11	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	0.11	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00
New Mills Town Centre	0.08	1.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
Total within Zone 2	0.08	1.91	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.06
Outside Study Area										
Other within Peak Sub-Region	4.72	0.67	0.00	0.25	0.00	1.02	4.24	0.22	5.41	1.85
Buxton Town Centre	0.00	2.25	0.00	0.08	0.00	0.00	0.19	0.00	0.00	0.00
Total within Peak Sub-Region	4.81	4.84	0.00	0.33	0.00	1.02	4.52	0.22	5.41	1.92
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	0.78	4.38	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00
Manchester City Centre	0.35	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	1.35	0.00	0.00	0.00	0.00	1.00	3.85	0.00	0.00
Trafford Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00	0.90	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00
Other Destinations outside Peak Sub-Region	3.44	0.34	11.17	2.75	8.50	1.33	1.69	3.95	6.30	4.85
Total	9.37	12.04	11.17	3.09	8.50	2.35	7.43	8.33	11.70	6.77

Audio/Visual Goods Money Flows

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapel-en-le-Frith Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
New Mills Town Centre	0.14	1.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09
Total within Zone 2	0.14	1.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09
Outside Study Area										
Other within Peak Sub-Region	3.00	0.38	0.00	0.13	0.00	1.04	5.64	0.33	5.65	1.82
Buxton Town Centre	0.00	2.64	0.00	0.13	0.00	0.00	0.15	0.00	0.00	0.00
Total within Peak Sub-Region	3.15	4.73	0.00	0.25	0.00	1.04	5.79	0.33	5.65	1.92
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	2.00	8.70	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00
Manchester City Centre	1.14	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Macclesfield Town Centre/Retail Parks	0.00	2.09	0.00	0.00	0.00	0.00	1.50	5.72	0.00	0.00
Trafford Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre/Retail Parks	0.00	1.13	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00
Other Destinations outside Peak Sub-Region	6.71	0.56	17.82	3.34	12.44	1.71	2.14	5.74	8.91	6.38
Total	13.00	17.39	17.82	3.59	12.44	2.75	9.98	11.96	14.56	8.29

Total Money Flows @ 2013

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Total
Within Zone 2											
Whaley Bridge Town Centre	0.00	2.39	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	2.44
Chapel-en-le-Frith Town Centre	0.00	4.08	0.00	0.49	0.00	0.00	0.49	0.00	0.00	0.00	5.07
New Mills Town Centre	0.23	7.12	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.15	7.63
Total within Zone 2	0.23	13.60	0.00	0.49	0.00	0.00	0.67	0.00	0.00	0.15	15.14
Outside Study Area											
Other within Peak Sub-Region	31.63	2.58	0.00	1.54	1.16	7.87	45.96	2.95	30.91	18.30	142.91
Buxton Town Centre	0.00	25.89	0.00	1.60	0.00	0.00	1.80	0.00	0.00	0.00	29.29
Total within Peak Sub-Region	31.86	42.06	0.00	3.64	1.16	7.87	48.43	2.95	30.91	18.45	187.34
Outside Peak Sub Region											
Stockport Town Centre/Retail Parks	15.73	61.33	0.00	0.15	0.00	0.00	7.04	0.00	0.00	0.00	84.24
Manchester City Centre	19.00	8.22	8.31	0.00	0.00	0.00	2.72	0.00	0.00	0.00	38.26
Macclesfield Town Centre/Retail Parks	0.00	12.20	0.00	0.00	0.00	0.00	10.94	40.75	0.00	0.00	63.89
Trafford Centre	2.92	3.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.30
Cheadle Town Centre/Retail Parks	0.00	3.24	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	4.16
Other Destinations outside Peak Sub-Region	41.54	12.36	128.50	29.65	102.87	17.66	17.52	46.96	99.63	56.27	552.96
Total	111.04	142.80	136.80	33.44	104.03	25.54	86.65	91.58	130.54	74.72	937.14

Total Money Flows as a percentage @ 2013

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Within Zone 2										
Whaley Bridge Town Centre	0.00%	1.68%	0.00%	0.00%	0.00%	0.00%	0.05%	0.00%	0.00%	0.00%
Chapel-en-le-Frith Town Centre	0.00%	2.86%	0.00%	1.47%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%
New Mills Town Centre	0.20%	4.99%	0.00%	0.00%	0.00%	0.00%	0.15%	0.00%	0.00%	0.20%
Total within Zone 2	0.20%	9.52%	0.00%	1.47%	0.00%	0.00%	0.77%	0.00%	0.00%	0.20%
Outside Study Area										
Other within Peak Sub-Region	28.49%	1.81%	0.00%	4.62%	1.12%	30.83%	53.04%	3.22%	23.68%	24.49%
Buxton Town Centre	0.00%	18.13%	0.00%	4.79%	0.00%	0.00%	2.08%	0.00%	0.00%	0.00%
Total within Peak Sub-Region	28.69%	29.46%	0.00%	10.88%	1.12%	30.83%	55.89%	3.22%	23.68%	24.70%
Outside Peak Sub Region										
Stockport Town Centre/Retail Parks	14.16%	42.95%	0.00%	0.44%	0.00%	0.00%	8.12%	0.00%	0.00%	0.00%
Manchester City Centre	17.11%	5.76%	6.07%	0.00%	0.00%	0.00%	3.14%	0.00%	0.00%	0.00%
Macclesfield Town Centre/Retail Parks	0.00%	8.54%	0.00%	0.00%	0.00%	0.00%	12.62%	44.50%	0.00%	0.00%
Trafford Centre	2.63%	2.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Cheadle Town Centre/Retail Parks	0.00%	2.27%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%
Other Destinations outside Peak Sub-Region	37.41%	8.65%	93.93%	88.68%	98.88%	69.17%	20.22%	51.28%	76.32%	75.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

TABLE 12 - TRADE IMPACT

STORE	Survey Derived Comp Turnover @2014	Survey Derived Comp Turnover @2017	Conv Turnover 2017	Total 2017 Turnover	Tesco			Proposals				
					Em Impact	2017 Turnover Following Commitment	Solus Tesco Impact	% Impact	Em Impact	2017 Turnover Following Commitment	Proposals Solus Impact	Cumulativ e Impact
PCA												
WHALEY BRIDGE												
Coop	0.13	0.14	1.60	1.74	0.00	1.74	0.00%		0.00	1.74	0.00%	0.00%
Other Floorspace	15.41	16.26	0.49	16.75	0.16	16.59	0.96%	2.50%	0.19	16.40	1.12%	2.08%
Whaley Bridge Town Centre Total	15.54	16.40	2.09	18.49	0.16	18.33	0.87%	2.50%	0.19	18.14	1.02%	1.9%
Tesco Store	6.63	6.99	25.85	32.84	3.20	36.04	9.74%	35.00%	2.63	33.41	8.02%	-1.72%
Hogs Yard (Proposals)									0.00	7.53		
NEW MILLS												
Other Floorspace	7.77	8.20	3.83	12.03	0.16	11.87	1.33%	2.50%	0.19	11.68	1.56%	2.89%
New Mills Town Centre Total	7.77	8.20	3.83	12.03	0.16	11.87	1.33%	2.50%	0.19	11.68	1.56%	2.9%
DISLEY												
Coop	0.15	0.16	0.80	0.96	0.00	0.96	0.00%		0.00	0.96	0.00%	0.00%
FURNESS VALE												
Post Office/Convenience Unit	0.00	0.00	0.80	0.80	0.00	0.80	0.00%		0.00	0.80	0.00%	0.00%
HIGH LANE												
General comparison Provision	0.00	0.00	0.50	0.50	0.00	0.50	0.00%		0.00	0.50	0.00%	0.00%
OTHER AREAS BEYOND PCA												
CHAPEL- EN-LE-FRITH												
Co-op	0.27	0.28	0.38	0.66	0.00	0.66	0.00%		0.00	0.66	0.00%	0.00%
Other Floorspace	5.16	5.44	1.65	7.09	0.16	6.93	2.26%		0.00	6.93	0.00%	2.26%
Chapel-en-le-Frith Town Centre	5.43	5.73	2.03	7.76	0.16	7.60	2.06%	0.00%	0.00	7.60	0.00%	2.06%
Morrisons, Chapel	5.02	5.29	20.88	26.17	1.12	25.05	4.28%		0.00	25.05		
MARPLE												
Co op	0.86	0.90	9.61	10.51	0.00	10.51	0.00%		0.00	10.51	0.00%	0.00%
Iceland	0.07	0.08	1.51	1.59	0.00	1.59	0.00%		0.00	1.59	0.00%	0.00%
Marple Town Centre Total	0.93	0.98	11.12	12.10	0.00	12.10	0.00%	0.00%	0.00	12.10	0.00%	0.00%
CHINLEY												
Chinley Stores	0.00	0.00	0.13	0.13	0.00	0.13	0.00%		0.00	0.13	0.00%	0.00%
HAYFIELD												
The Village Store	0.00	0.00	0.06	0.06	0.00	0.06	0.00%		0.00	0.06	0.00%	0.00%
BOLLINGTON												
Late Shop	0.04	0.04	4.08	4.12	0.00	4.12	0.00%		0.00	4.12	0.00%	0.00%
Costcutter	0.01	0.01	0.33	0.34	0.00	0.34	0.00%		0.00	0.34	0.00%	0.00%
Bollington Town Centre Total	0.05	0.05	4.41	4.46	0.00	4.46	0.00%	0.00%	0.00	4.46	0.00%	0.00%
HAZEL GROVE												
Sainsburys	12.98	13.70	25.27	38.97	0.00	38.97	0.00%		0.00	38.97	0.00%	0.00%
Coop	1.12	1.18	12.57	13.75	0.00	13.75	0.00%		0.00	13.75	0.00%	0.00%
Freshers	0.20	0.21	2.47	2.68	0.00	2.68	0.00%		0.00	2.68	0.00%	0.00%
M&S	0.03	0.03	16.41	16.44	0.00	16.44	0.00%		0.00	16.44	0.00%	0.00%
Other Comparison Floorspace	7.13	7.52	0.00	7.52	0.00	7.52	0.00%		0.00	7.52	0.00%	0.00%
Hazel Grove District Centre Total	21.46	22.64	56.72	79.36	0.00	79.36	0.00%	0.00%	0.00	79.36	0.00%	0.00%
POYNTON												
Coop	0.60	0.64	6.81	7.45	0.00	7.45	0.00%		0.00	7.45	0.00%	0.00%
Asda (formerly Netto)	3.97	4.19	9.14	13.33	0.00	13.33	0.00%		0.00	13.33	0.00%	0.00%
Other Comparison Floorspace	5.34	5.64	0.00	5.64	0.00	5.64	0.00%		0.00	5.64	0.00%	0.00%
Poynton Town Centre Total	9.92	10.46	15.95	26.41	0.00	26.41	0.00%	0.00%	0.00	26.41	0.00%	0.00%
Other Outside Study Area					1.12			60.00%	4.52			

Notes

1. Floorspace efficiency applied from base year to assumed year of opening (2014) Pitney Bowes Retail Expenditure Guide 2012/13 - 1.8% for comparison goods