

Heritage and Design & Access Statement

The Subject of the Application: The Cooperative, Norfolk Street Glossop Derbyshire SK138BS
Part of a National External Rebranding Programme

Glossop Railway Station and Co-Op Building

Grade II Listed Building

Date Listed: 4th December 1958

English Heritage Building ID: 484721

Listing NGR: SK0348594149

Railway station and former engine sheds, the latter now occupied by retail store. 1847, converted c1985. For the 13th Duke of Norfolk who brought the Sheffield and Manchester Railway line from Dinting to Glossop. Designed by ME Hadfield and TG Weightman. Millstone grit ashlar to end walls, coursed rubble to sides. Welsh slate and synthetic tile roofs.

PLAN: 4 parallel ranges, pair to left former engine sheds linked to station and offices range by curtain wall with entrance.

EXTERIOR: single storey. Norfolk Street front asymmetrical. Former sheds have pedimented gables with coping, rusticated and vermiculated quoins to left and projecting single storey block with hipped roof, 5 blind windows and off-centre doorway. To right large C20 access doorway. Main, central entrance to station has banded and vermiculated rustication, round headed archway surmounted by entablature supporting large carved lion statant with date in Roman numerals. Plain curtain wall links with office which has paired round headed doorways in recessed panel surrounds. Station block has deeply overhanging eaves with rusticated and vermiculated quoins, 2 glazing bar sashes in single moulded ashlar surround. Left return has 11-window range divided by pilasters, with round headed windows, some bays broken through in C20. Right return has 7-window range with overhanging eaves sill band and cornice. Third window bay gabled. Windows have margin light glazing.

INTERIOR: station has cast-iron columns and wooden canopy with pierced decoration.

(Source: English Heritage)

Proposal

The Cooperative Group have recently sold their pharmacy portfolio to Bestway Group. Henceforth all pharmacy stores will be trading under their new brand name, Well Pharmacy. As such there is a nation-wide rebranding programme to replace the now-defunct Cooperative Pharmacy signage.

The building in question is currently trading as a Cooperative Food store with attendant Cooperative Pharmacy, as it has for a number of years. The proposal of this application is to install replacement signage for the pharmacy store as part of the aforementioned national rebranding programme on the part of the applicant. The requirement for the change is the new trading style of the applicant.

Design & Access Considerations

The proposed new signage will be installed with the minimum of fixings in order to respect the fabric of the building. All signage is installed like-for-like with previous signs where applicable in order to reduce the need for making-good work on any discoloured surfaces. All our signs are designed and manufactured using sustainable materials intended to preserve their finishes and quality across many years of exposure to variable weather conditions. This has the dual advantage of minimising requisite



delivering
branded
environments™

maintenance work and preserving the appearance of the signage and building without degradation over time.

During the installation, the affected sections of elevation will be cordoned off by barriers whilst safely allowing pedestrian access. This particular property has the benefit of generous paving areas around the building perimeter, so scaffolding and cordons can be set up without limiting pedestrian access. Any signage located directly above entranceways will be installed out-of-hours so as not to disrupt store trading and customer access, although this will not be required in this particular case. As such access to the property will not change.

Heritage Assessment

Proposed Works:	Significance of the historic fabric/area that will be affected:	The impact of the proposed work(s) on the historic fabric/area:
Replacement of non-illuminated Cooperative Pharmacy fascia on side elevation with like-for-like Well unit.	The property is located within the Norfolk Square conservation area. It dates from 1848 and externally is largely unchanged, but the engine sheds were converted to a supermarket store in 1985. Since then, the building has been permitted to display a sympathetic level of modern signage that does not radically affect the existing stonework or any architectural features.	The replacement signage is like-for-like in terms of materials, fixings, placement and levels of illumination. The only change is to the colour scheme and visual design, and so the only potential change to the building and area would be visual impact. The new colour scheme is based around a neutral white background with a small amount of green, blue and teal colouring. These colours are not felt to be garish or obtrusive, and as such hopefully unproblematic.
Addition of wall-mounted flat panel directional sign adjacent to entrance.	As above.	This new sign is felt necessary to highlight the presence of the pharmacy to potential customers passing this elevation, and a small non-illuminated wall-mounted panel is felt to be more sympathetic than the addition of a full fascia sign. The only impact to the building fabric would be a minimal amount of fixing holes which could be refilled should the sign be removed at a later date, and potential discolouration that could be rectified by ordinary making-good works.

Conclusion

The application is felt to be predominantly a like-for-like replacement of existing signage which will not significantly alter the listed building from previously approved signage conditions. The rebranding is a legal requisite of the change of corporate identity of the business and therefore is not felt to be gratuitous. It is likely to ensure the economic development of the store and its contribution to the local community in particular and to the public in general. It brings a sympathetic but fresh new look to the surrounding street scene without compromising the unique architectural and historic character of the Norfolk Square conservation area.



delivering
branded
environments™