

**BRANCH:** NatWest BUXTON

Date: 10.03.2015 Author: Imogen Woodage

**IMPROVING OUR PRESENCE**

D0572-644

Rev: B

FINANCIAL FOOTPRINT RANK: **466**  
CLASSIFICATION: **HEARTLAND**  
BUILDING CATEGORY: **NOT LISTED/ IN A CONSERVATION AREA**

**MOD  
RISK**

	Fascia & Lettering	Projecting Sign	ATM	Misc
Existing	2 x 434mm Non-Illuminated letters 1 x 245mm non-illuminated letters	1 x 500mm Heritage Externally Illuminated	N/A	N/A
Proposed	4 x 515mm Fascias 2 x 360mm illuminated letters 1 x 360mm illuminated chevron	1 x 600mm Heritage Externally Illuminated	1 x Vinyl Tablet Purple Bezel	Nameplate Web/Tel Vinyl

External ATMs	Existing	Proposed
REPLACE	NCR 5685	NCR 6634 (Std)

### EXISTING AND PROPOSED PHOTOS OF THE BRANCH



EXISTING SHOP FRONT ELEVATION



EXISTING ATM



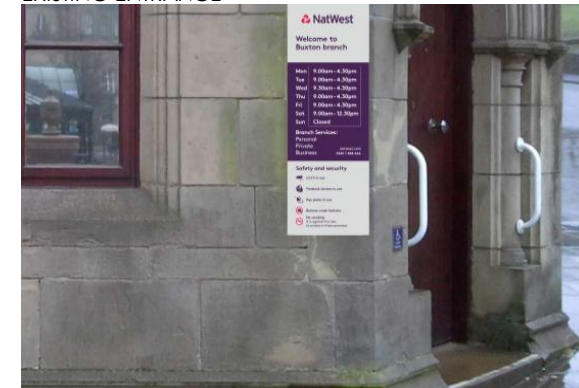
EXISTING ENTRANCE



PROPOSED SHOP FRONT ELEVATION



PROPOSED ATM



PROPOSED ENTRANCE

**EXISTING PHOTOS OF NEIGHBOURING PROPERTIES:**



Shops next door have externally illuminated fascias and an externally illuminated Heritage Hanging sign.



Nearby bank has externally illuminated fascia and internally illuminated projecting sign.

**PLANNING SUMMARY:**

**PREVIOUS APPLICATIONS – consents and rejections**

**SEPTEMBER 2013-** Proposed advertisement consent.....**APPROVED**

**Outdoor advertisements and signs – SUPPLEMENTARY PLANNING GUIDANCE – S&W SUMMARY**

**CLASS 4(B)** permits internally or 'HALO' illuminated advertisements on other business premises if they related wholly to the business or name or qualifications of the person carrying on the business or the goods sold or services provided.

**A projecting sign** must not exceed 0.75 m2 in area, project more than 1m from wall, exceed two-thirds of the width of any pavement below it, or be more than one-sixth of the frontage measured to the top of the advertisement.

An advertisement permitted by **Class 5** must not:

- have any letters, figures, symbols or similar features in the design over 0.75m in height, or 0.3m in height if they are in any area of special control of advertisements.
- have its highest part at more than 4.6m above ground level, or 3.6m metres in any area of special control of advertisements.
- have its highest part above the level of the bottom of the first floor window in the wall where the advertisement is;

OPTION APPROVED

SIGNATURE

DATE