High Peak Borough Council

working for our community

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: MARTIN | Surname: BENNETT

Company name: WILLIAM HILL ORG LTD

Street address: PROPERTY DEPARTMENT
PO BOX 170

Town/City: LEEDS
County: WEST YORKSHIRE
Country: ENGLAND
Postcode: LS2 8JF

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 1 | Suffix:
House name: William Hill Bookmakers
Street address: Market Place
Chapel-en-le-Frith
Town/City: High Peak
County:
Postcode: SK23 0EN

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 405672
Northing: 380718

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New Externally illuminate - by trough light - fascia sign. Fascia mad from powder coated aluminium panel with applied lettering.
New projecting sign with custom made 'ornate' style bracket, with rectanular double sided sign - non illuminated.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing and proposed signs shown on drawing FINAL/N/RF/440384/201A

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 31/12/2013 To: 30/12/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.120 m

What are the dimensions of the proposed advertisement? Height: 0.500 x Width: 3.400 x Depth: 0.050 metres

What materials will the sign be made of?

ALUMINIUM FASCIA PANEL , POWDER COATED BLUE -RAL 5013 WITH VINYL APPLIED LETTERS IN YELLOW AND WHITE. TROUGH LIGHT TO BE FROMED OF ALUMINIUM - POWDER COATED BLUE TO MATCH SIGN AND FITTED WITH LED LIGHTING

What is the maximum height of any of the individual letters and symbols (in centimetres)? 33.800 cm

The colour of text and background:

BACKGROUND FASCIA IS RAL 5013, THE LETERS ARE YELLOW VINYL (ORACAL 651-021) AND WHITE (FASCAL 835)

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ◉ Externally

Illuminance Levels: 12.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.900 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.942 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.840 x Depth: 0.050 metres

What materials will the sign be made of?

ALUMINIUM BRACKET, WITH DOUBLE SIDED ALUMINIUM PANEL HANGING SIGN - POWDER COATED BLUE RAL 5013. WITH VINYL LETERS IN YELLOW AMD WHITE

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.200 cm

The colour of text and background:

Background Blue- RAL 5013. Letters YELLOW - 021 and WHITE 835

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ◉ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 29/10/2013