Heritage Statement

REF: HPK/2013/0504
Site Location: 28 Spring Gardens, Buxton, SK17 6DE

Justification
The proposal is to install replacement signage as part of a national re-signing programme following the applicant's corporate re-branding exercise.

Property Character
28 Spring Gardens is a Grade II Listed Building situated within the Buxton Conservation Area. Special consideration was therefore given when designing the new signage so as to protect the fabric of the building and remain sympathetic to the architectural heritage of the surrounding area.

Design
The colours were decided to fit in the client's corporate image nationally yet not detract from the special design of the building or area.
A survey of the existing signage and surrounding area has been conducted and the signage for this property has been designed to compliment the historic archaeology of the building and its settings.

Proposal
The proposed new fascia panels will be exactly the same size and construction as the existing to cause minimal impact on the fabric of the building. The projecting sign will be placed on the fascia sign rather than on the brick work above. The only material changes therefore will be the colour and wording of the sign.

The new projecting sign will be fixed to the fascia panel rather than the brickwork and will designed to compliment the fascia sign.

Both signs will be illuminated; the fascia to be externally illuminated and the projecting sign to be internally illuminated.

Access
Access will remain un-affected.

Summary
The result of the above is likely to ensure the economic development of the business and its contribution to the local community in particular, and to the public in general.