PLANNING DESIGN & ACCESS STATEMENT

THE RAILWAY PUBLIC HOUSE – BUXTON

The proposed replacement of external signage basically as a like for like at these premises are being undertaken to refurbish the signage in an effort to retain the standard of the building and exposure to passing trade along the Bridge Street, along with providing updated discreet corporate image to the public house. The renewal of the exterior signage does not involve any structural redevelopment of the building itself, we are planning purely to replace existing signage with new branding with a cleaner less clutter style design whilst keeping a traditional colour which suits the exterior of the building.

The signage scale & appearance is sized accordingly, in order to have the impact and importance required by the business. Its impact onto the building and the setting has been kept discreet whilst still trying to advertise the premises realizing its position and orientation to the main road in keeping with the surrounding area.

All signs are produced using a mixture of modern substrate materials increasing the life span of the signage. However, they are finished in traditional methods and utilizing the eco-friendly low energy LED lighting.

The access to the premises will not be altered in any way and is easily accessible to all forms of transport and pedestrian traffic.