www.highpeak.gov.uk

High Peak Borough Council

working for our community

TOWN AND COUNTRY PLANNING ACT 1990
PLANNING AND COMPENSATION ACT 1991
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)(ENGLAND) REGULATIONS 2007

APPLICATION FOR ADVERTISEMENT CONSENT

REFUSAL

Applicant
Marks & Spencers Plc
The Point 37 Wharf Road
London
WS 1AF

Agent
Nathaniel Litchfield And Partners
One St James Square
Manchester
M2 6DN

Application no. HPK/2012/0480

Registered on 23/01/2013

Determined on 19/03/2013

High Peak Borough Council hereby **REFUSE** this application for **ADVERTISEMENT CONSENT** for

Proposal - Two internally illuminated high level signs on individual letters. at Howard Town Mill Victoria Street Glossop

in accordance with the submitted application, details and accompanying plans listed below for the following reasons:-

Reasons

1. The advertisement proposed does not relate to the building on which it is displayed. It will set a precedent for further unecessary signage on this building which occupies a prominent town centre location. The advertisement will detract from the visual amenities of the Conservation Area by reason of its size and the cumulative impact of signage on this building. It is thus contrary to Policy BC5 of the High Peak Saved Local Plan Policies 2008 and Para 67 of the National Planning Policy Framework.

.....
Michael Green
Planning Applications Manager

High Peak Borough Council, Development Services, Municipal Buildings, Glossop, Derbyshire SK13 8AF
Tel 0845 129 7777 or 01298 28400 Fax 01457 860290 Minicom 0845 129 48 76
E-mail planning@highpeak.gov.uk Website www.highpeak.gov.uk

Plans

The plans to which this permission refers are listed below:

209

510 Rev 05

……

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Planning Applications Manager

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