BUXTON

STATEMENT OF SIGNIFICANCE & IMPACT: *ASSESSMENT TABLE*

Proposed Works (*item by item*):	Significance of the historic fabric/area that will be affected:	The impact of the proposed work(s) on the historic fabric/area:
REPLACEMENT OF FASCIA SIGNAGE REPLACEMENT OF PROJECTING SIGN	THIS PROPERTY IS A LISTED BUILDING WHICH IS SITUATED WITHIN THE CRESCENT CONSERVATION AREA. THIS AREA CONTAINS ARCHITECTURE OF THE HIGHEST HERITAGE & AMENITY VALUE AS WELL AS BEING THE BUSY SHOPPING CENTRE OF THE TOWN. THE SHOP FRONTAGE IS IN KEEPING WITH SURROUNDINGS. THE TRADITIONAL FASCIA HAS LARGE STONE CONSOLE BRACKETS ON EITHER SIDE & LARGE MODERN WINDOWS & DOORS WHICH ARE PROPORTIONATE TO THE BUILDING. THE EXISTING SIGNAGE IS TROUGH LIT INDIVIDUAL LETTERS & BOX SIGN WITH TROUGH LIT HERITAGE STYLE HANGING PROJECTING SIGN. ATM HEADER IS PLACED IN SHOP WINDOW BUT THIS IS BALANCED BY WINDOW DISPLAY.	THE EXISTING LLOYDS TSB SIGNAGE IS IN KEEPING WITH LOCAL POLICY & THE SURROUNDING AREA WHERE A MIXTURE OF DIFFERENT SIGNAGE EXISTS PROVIDING A SIMILAR HERITAGE FEEL THROUGHOUT THE AREA. THE REPLACEMENT OF SIGNAGE IS REQUIRED AS PART OF A REBRANDING PROCESS. UNDER THE EXISTING PROPOSAL THE 'HORSE BOX' SIGN & INDIVIDUAL LETTERS WILL BE REMOVED ALONG WITH TROUGH LIGHT ON FASCIA, ANY HOLES CREATED BY EXISTING SIGNAGE WILL BE INFILLING TO MATCH STONEWORK OF BUILDING. THE REPLACEMENT SIGNAGE IS A CONTEMPORARY & TSB LOGO WHICH IS IN SCALE WITH THE BUILDING & TO THE SURROUNDING SIGNAGE. THE TSB LOGO SITS COMFORTABLY OVER THE MAIN ENTRANCE & REMOVAL OF FASCIA TROUGH LIGHT WILL REDUCE LIGHT SPILLAGE FROM THE SHOP FRONT. THE REPLACEMENT PROJECTING SIGN IS VERY MUCH A 'LIKE-FOR-LIKE' REPLACEMENT.