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High Peak Borough Council

working for our community

TOWN AND COUNTRY PLANNING ACT 1990
PLANNING AND COMPENSATION ACT 1991
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)(ENGLAND) REGULATIONS 2007

APPLICATION FOR ADVERTISEMENT CONSENT

REFUSAL

Applicant Mr David Rees
Selecta Tyre Ltd
Waterswallows Road
Fairfield
Buxton
SK17 7EF

Application no. HPK/2011/0710

Registered on 30/01/2012

Determined on 22/03/2012

Agent

High Peak Borough Council hereby **REFUSE** this application for **ADVERTISEMENT CONSENT** for

Retention of new signage at The Front Waterswallows Road Fairfield Buxton

in accordance with the submitted application, details and accompanying plans listed below for the following reasons:-

Reasons

1. The proposed sign by reason of its size, siting, and design would be out of character and detrimental to the visual amenities of the Fairfield conservation area. Approval of the advertisement would therefore be contrary to the provisions of Planning Policy Guidance 19 'Outdoor Advertisment Control', Planning Policy Statement 5 'Planning for the Historic Environment' and policies BC1 and BC5 of High Peak Local Plan (saved policies) 2008.

Plans

The plans to which this permission refers are listed below:

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Michael Green
Planning Applications Manager

High Peak Borough Council, Development Services, Municipal Buildings, Glossop, Derbyshire SK13 8AF
Tel 0845 129 7777 or 01298 28400 Fax 01457 860290 Minicom 0845 129 48 76
E-mail planning@highpeak.gov.uk Website www.highpeak.gov.uk

Location Plan
Site plan
Existing sign
Proposed sign
Photograph 1

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Michael Green
Planning Applications Manager

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