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High Peak Borough Council

working for our community

TOWN AND COUNTRY PLANNING ACT 1990
PLANNING AND COMPENSATION ACT 1991
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)(ENGLAND) REGULATIONS 2007

APPLICATION FOR ADVERTISEMENT CONSENT

REFUSAL

Applicant
Greene King Ltd
Westgate Brewery
Bury St Edmunds
IP33 1QT

Agent
Omega Signs Ltd
Newmarket Approach
Leeds
LS9 0RJ

Application no. HPK/2011/0294

Registered on 24/06/2011

Determined on 18/08/2011

High Peak Borough Council hereby **REFUSE** this application for **ADVERTISEMENT CONSENT** for

Signage at Cheshire Cheese Hotel High Street Buxton

in accordance with the submitted application, details and accompanying plans listed below for the following reasons:-

Reasons

1. The advertisements by reason of their size, siting and design are detrimental to the general visual amenities of the area and the character of the conservation area. The advertisements are also considered to introduce signage of a level and nature unsuited to the setting of the Grade II Listed Building. Approval of the proposal is therefore contrary to the objectives of the High Peak Local Plan (saved policies) GD4, BC1, BC5 and BC8 and National Planning Policy PPG19 -Oudoor Advertisment Control and PPS 5 –Planning for the Historic Environment.

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Michael Green
Planning Applications Manager

High Peak Borough Council, Development Services, Municipal Buildings, Glossop, Derbyshire SK13 8AF
Tel 0845 129 7777 or 01298 28400 Fax 01457 860290 Minicom 0845 129 48 76
E-mail planning@highpeak.gov.uk Website www.highpeak.gov.uk

Plans

The plans to which this permission refers are listed below:

Location Plan
9454pl01

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Michael Green
Planning Applications Manager

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