Design and Access Statement

Britannia, 28 Spring Gardens, Buxton.

The proposal is to install replacement signage as part of a national re-signing programme following the applicants corporate re-branding.

The main “Britannia” will be replaced and a new set of acrylic sub text letters will be added below the replaced letters. The colours will mainly remain the same with the existing “Britannia” to be white, The additional “part of” and “bank” text in will also be white and “The Co-operative” part of the sub text will be blue. The fascia will remain red.

The colours were decided to fit in the client’s corporate image nationally yet not detract from the special design of the building or area.

A survey of the existing signage and surrounding area has been done and the signage for this property has been designed to the same style as the existing signage of neighbouring buildings.

As the overall size of the sign will remain the same and changes to the existing signage are small, the visual impact of the changes will be minimised.

Access will remain unaffected.

The result of the above is likely to ensure the economic development of the bank and its contribution to the local community in particular, and to the public in general.